

Category	10	8	6
<b>Topic Position Call to action</b>	<ul style="list-style-type: none"> <li>★Clear, specific topic.</li> <li>★Clear position on that topic.</li> <li>★Audience is given a clear action they can take</li> </ul>		<ul style="list-style-type: none"> <li>★Topic is unclear (too broad)</li> <li>★ Your position isn't clear (have you clearly stated it?)</li> <li>★Audience is not given anything to do about the issue. (thinking about it isn't enough)</li> </ul>
<b>Factual supporting evidence</b>	<ul style="list-style-type: none"> <li>★Evidence is presented in a way that supports your position.</li> <li>★Evidence is interesting and not common knowledge</li> </ul>		<ul style="list-style-type: none"> <li>★ Evidence is unrelated/does not support</li> <li>★Evidence is a "duh, I already knew that" sort of fact.</li> </ul>
<b>Counter-arguments / refuted (2)</b>	<ul style="list-style-type: none"> <li>★Counter-arguments are described and you've provided a clear logical refutation. (times 2)</li> </ul>		<ul style="list-style-type: none"> <li>★No counter-arguments</li> <li>★Your refutation doesn't undercut opposing argument.</li> <li>★Counter-arguments under cut your position and hurt the persuasive impact of your presentation.</li> </ul>
<b>Persuasion Propaganda (2)</b>	<ul style="list-style-type: none"> <li>★Presentation is persuasive, it is clear you want the audience to think a certain way and you've done your best to do so with facts and tone of voice.</li> <li>★Two or more propaganda techniques have been embedded in the presentation (they should not be obvious!).</li> </ul>		<ul style="list-style-type: none"> <li>★ Presentation is informative but does not try to persuade.</li> <li>★ No propaganda (or very obvious attempts)</li> </ul>
<b>Presentation</b>	<ul style="list-style-type: none"> <li>★Eye contact - Made eye contact with most of the room</li> <li>★Tone - Speakers tone was appropriate to content, used to emphasis points, or down play others.</li> <li>★Volume - Baby bear volume (just right); used to emphasize points or down play others.</li> <li>★Enunciation - Each word was easy to understand</li> </ul>		<ul style="list-style-type: none"> <li>★Eye contact - Made eye contact with very few if any</li> <li>★Tone - Speakers tone did not match content</li> <li>★Volume - Papa bear (too loud), Mama bear (too soft), or varied between with no purpose.</li> <li>★Enunciation - Parts of presentation were hard to understand - mumbling, etc</li> </ul>
<b>Time (2 - 2.5 minutes)</b>	<ul style="list-style-type: none"> <li>★Falls within time frame.</li> </ul>		<ul style="list-style-type: none"> <li>★ Too long/too short</li> </ul>